ORDER

105333 **Orders** Order / Rev: Alt Order #: 06839841 Product Desc: Issue Estimate: 1577 Flight Dates: 09/12/12 - 09/17/12 Primary AE: Amy McCreary Original Date / Rev: 08/08/12 / 08/29/12 BLPHI Sales Office: Order Type: **GENERAL** Sales Region: National Agency Name: Great American Media **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW EOM/EOC Billing Cycle: Washington, DC 20007 Agency Commission: 15% Advertiser Democratic Congressional Campaign Name: Demographic: A35+ New Business Thru: **Product Codes:** PLI2 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	69	\$46,425.00	\$39,461.25

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	69	\$46,425.00	\$39,461.25	0.00
Totals	69	\$46,425.00	\$39 461 25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

 Order Share
 Share
 Total

 KSNV
 30%
 \$46,425.00

 Market
 100%
 \$154,750.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$41,782.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$26,307.50
KTUD	1%	\$1,547.50
KVVU	17%	\$26,307.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$12,380.00

_1	.n	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ē	1	KSNV	09/12/12	09/17/12	M-F 5-6a WakeUp	w/WagM	5-6a	M-WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
					M-F 5-6a WakeUp	w/Wagners								
	1	WAKE (JP WITH 1	THE WAGI	NERS ORDER CAN	INOT START	UNTIL WED 9/1	2						
		ORDER	CANNOT	START U	NITL WED 9/12									
		Sta.	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate Ra	ating						

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Order / Rev:

105333 06839841 Advertiser:

Democratic Congressional Campaign Cc

Alt Order #: Flight Dates:

09/12/12 - 09/17/12

Product Desc:

Issue

Estimate:

1577

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	09/12/1	2 09/17/12	M-F 5-6a WakeU		5-6a	M-WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
WAKE	UP WITH	THE WAG	M-F 5-6a WakeL NERS ORDER CA		UNTIL WED	9/12						
ORDE	R CANNO	T START U	NITL WED 9/12									
<u>St</u> Week: 09	art Date	End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00				Į		
			Wake Up Early w		430a-5a	M-WTS	:30	5	\$200.001	0.00 NM	5	\$1,000.00
			Wake Up Early V	Vagners				·	42001001	0.00 1110	Ŭ	Ψ1,000.00
			/AGNERS ORDE! NITL WED 9/12	R CANNOT ST	'ART UNTIL \	WED 9/12						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/17/12	M-WTS	5	\$200.00	0.00			<u> </u>			
E 3 KSNV	09/12/1	2 09/17/12	M-F 6-7a WakeU		6-7a	M-WTF	:30	4	\$1,000.001	0.00 NM	4	\$4,000.00
			M-F 6-7a Wakel NERS ORDER CA NITL WED 9/12	, ,	UNTIL WED	9/12						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/17/12	M-WTF		\$1,000.00	0.00			41			
E 4 KSNV	09/12/1	2 09/17/12	Today Show Today Show	CM	658a-9am	M-WTF	:30	2	\$1,500.001	0.00 NM	2	\$3,000.00
			NOT START UN NITL WED 9/12	TIL WED 9/12								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/17/12	M-WTF		\$1,500.00	0.00						
E 5 KSNV	09/15/1	2 09/15/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS	3 AT SU	NRISE ORD	News 3 Sunrise ER CANNOT STA		D 9/12							
			NITL WED 9/12									
<u>St</u> Week: 09	art Date	End Date 09/16/12	<u>Weekdays</u> 5-	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00						
		····	News 3 Sunrise -	· SUND&M	\$350.00 6а-7а	S	:30	1	\$325.001	0.00 NM	1	\$325.00
			News 3 Sunrise			_		·	4020.00	0.00 (4111	,	Ψ020.00
			ER CANNOT STA NITL WED 9/12	RT UNTIL WE	D 9/12							
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/16/12	S	1	\$325.00	0.00						
E 12 KSNV	09/12/1	2 09/17/12	M-F Today Show Today 4th Hour	III 4th BM	10am-11am	M~WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
			ANNOT START UNITL WED 9/12	JNTIL WED 9/	12							
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating			•			
Week: 09		09/17/12	M-WTF	5	\$325,00	0.00						
E 13 KSNV	09/12/1	2 09/17/12	Rachael Ray	CM	11am-12pm	M-WTF	:30	5	\$325,001	0.00 NM	5	\$1,625.00
			Rachael Ray NOT START UNT NITL WED 9/12	TL WED 9/12								
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/17/12	M-WTF	5		0.00						
E 14 KSNV	09/12/1	2 09/17/12	Noon News Noon News	CM	12-1230pm	M-WTF	:30	5	\$425.001	0.00 NM	5	\$2,125.00
			CANNOT START NITL WED 9/12	UNTIL WED	9/12							
	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 09		09/17/12	M-WTF The Agenda 123	5 0pm CM	\$425.00 1230-1p	0.00 M-WTF	:30	c	\$30E 004	0.00 8184	-	ቀላ ረርር ርር
NEWS	6 4: THE /	AGENDA OF	The Agenda 123 DER CANNOT S	30pm	,	V — W	:30	5	\$325.001	0.00 NM	5	\$1,625,00
			NITL WED 9/12	0	D-1-	Dather						
<u>Si</u> Week: 09	art Date 9/11/12	End Date 09/17/12	<u>Weekdays</u> M∹WTF−−	Spots/Week 5		<u>Rating</u> 0.00						
-			The Doctors	CM	2рт-3рт	M-WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
			The Doctors						•		_	. ,
THE D	OCTORS	OKDER CA	NNOT START U	VIIL WED 9/1:	4							

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KSNV

Order / Rev:

105333

Advertiser:

Democratic Congressional Campaign Co

Alt_Order #:

06839841

Product Desc:

Democratic Congressional Campaign C

Flight Dates:

09/12/12 - 09/17/12

E 32 KSNV 09/15/12 09/15/12 Sa-Su News 3 at ElevenCM

ORDER CANNOT START UNITL WED 9/12

End Date

09/16/12

Start Date

Week: 09/10/12

NEWS 3 NIGHTSIDE ORDER CANNOT START UNTIL WED 9/12

Weekdays

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Sa-Su News 3 at Eleven

Spots/Week

Estimate:

Issue 1577

Ln Ch End Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Start Davs Len Spots Amount ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/11/12 09/17/12 M~WTF~~ \$325.00 5 0.00 E 17 KSNV 09/12/12 09/17/12 Dr. Phil CM 3-4p M-WTF--\$450,001 0.00 NM \$2,250.00 5 Dr Phil DR. PHIL ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Rating Spots/Week Rate Week: 09/11/12 09/17/12 M-WTF--\$450.00 0.00 E 18 KSNV 09/12/12 09/17/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M-WTF--:30 \$600.002 0.00 NM 5 \$3,000.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Spots/Week Rate Rating M-WTF--Week: 09/11/12 09/17/12 \$600.00 0.00 E 19 KSNV 09/12/12 09/17/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M-WTF--:30 \$700.001 0.00 NM 5 \$3,500.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Spots/Week Rating Rate M-WTF--Week: 09/11/12 09/17/12 \$700,00 0.00 E 20 KSNV 09/12/12 09/17/12 M-F Early News CM 5-630p M-WTE--.30 5 \$1,000,001 0.00 NM 5 \$5,000.00 M-F Early News EARLY NEWS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Spots/Week Rate Rating M-WTF--Week: 09/11/12 09/17/12 5 \$1,000.00 0.00 E 21 KSNV 09/15/12 09/15/12 Sa-Su Early News CM 5pm-630pm ------:30 \$650,001 0.00 NM \$650,00 Sa-Su Early News KSNV EARLY NEWS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 End Date Start Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S-\$650.00 0.00 E 29 KSNV 09/16/12 09/16/12 NFL End of Game BreakCM 1 \$8,000.001 1n-9n -----.30 0.00 NM \$8,000.00 NFL End of Game Break End of Game ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 End Date Start Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S \$8,000.00 0.00 E 30 KSNV 09/16/12 09/16/12 News 3 Live in Prime ----S CM 7-10pm :30 1 \$1,600.001 0.00 NM \$1,600.00 News 3 in Prime NEWS AFTER NFL ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Spots/Week Rate Rating ----5 Week: 09/10/12 09/16/12 1 \$1,600.00 0.00E 31 KSNV 09/12/12 09/17/12 M-F News 3 at Eleven CM 11pm-1135pm M-WTF--:30 2 \$1,200,001 0.00 NM 2 \$2,400.00 M-F News 3 at Eleven NEWS 3 NIGHTSIDE ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Spots/Week Rate Rating 09/17/12 M-WTF--2 \$1,200.00 Week: 09/11/12 0,00

11pm-1135pm

Rate

1 \$1,100.00

0.00 NM

1 \$1,100.001

:30

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Rating

0.00

69

\$1,100.00